

# INVOICE



**KMGH**  
**123 Speer Blvd**  
**Denver, CO 80203**  
**Main: (303)832-7777**  
**Billing:**

www.theDENVERchannel.com

www.thedenverchannel.com

Billing Address:

**GMMB Inc.**  
**Attention: Accounts Payable**  
**1010 Wisconsin Ave, NW**  
**Suite 800**  
**Washington DC, DC 20007**

Send Payment To:

**KMGH**  
**EW Scripps**  
**PO Box 30509**  
**Los Angeles, CA 90030-0509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
187304-2	10/31/12	November 2012	10/29/12 - 10/29/12

Station	Account Executive	Sales Office	Sales Region
KMGH	David Lombardo	EWS-Washingto	National

Advertiser	Product	Estimate Number
President/Obama (D)	Obama for America	2175 :60s Add

Flight Dates	Order #	Alt Order #
10/25/12 - 10/29/12	187304	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref
	MAJ

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/25/12	10/29/12	7News at 530AM	530AM-6AM	M- - TF- -	1:00	3	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 M- - TF- - 3 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KMGH M 10/29/12 5:52 AM 7News at 530AM 530AM-6AM 1:00 0FA12G181H \$1,500.00 NM									
2	10/25/12	10/29/12	6-7A News	6A-7A	M- - TF- -	1:00	3	\$1,850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 M- - TF- - 3 \$1,850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 KMGH M 10/29/12 6:38 AM 6-7A News 6A-7A 1:00 0FA12G181H \$1,850.00 NM									
3	10/25/12	10/29/12	GMA M-F 7-9A	7A-9A	M- - TF- -	1:00	2	\$1,850.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 M- - TF- - 2 \$1,850.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KMGH M 10/29/12 7:48 AM GMA M-F 7-9A 7A-9A 1:00 0FA12G181H \$1,850.00 NM									
6	10/25/12	10/29/12	930a-10 Right This Minute	930a-10a	M- - TF- -	1:00	3	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 M- - TF- - 3 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 KMGH M 10/29/12 9:52 AM 930a-10 Right This Minute 930a-10a 1:00 0FA12G181H \$950.00 NM									
7	10/25/12	10/29/12	11A-12P News	11A-12P	M- - TF- -	1:00	3	\$1,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 M- - TF- - 3 \$1,250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 KMGH M 10/29/12 11:55 AM 11A-12P News 11A-12P 1:00 0FA12G181H \$1,250.00 NM									
8	10/25/12	10/29/12	M-F 3-4pm	3-4pm	M- - TF- -	1:00	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 M- - TF- - 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. We certify that the advertising sales practices and this advertising sales agreement does not discriminate on the basis of race or ethnicity.

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																		
8	10/25/12	10/29/12	M-F 3-4pm	3-4pm	M- TF- -	1:00	2	\$1,200.00	NM																																		
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	KMGH	M	10/29/12	3:55 PM	M-F 3-4pm	3-4pm	1:00	0FA12G181H	\$1,200.00	NM																																	
9	10/25/12	10/29/12	Dr. Oz	4P-5P	M- TF- -	1:00	2	\$1,800.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/23/12	10/29/12	M- TF- -	2	\$1,800.00																																						
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12	10/29/12	10/29/12	Dancing With The Stars	7P-9P	M- - - - -	1:00	1	\$18,000.00	NM																																		
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	10/23/12	10/29/12	M- - - - -	1	\$18,000.00																																						
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1	KMGH	M	10/29/12	7:21 PM	Dancing With The Stars	7P-9P	1:00	0FA12G181H	\$18,000.00	NM																																	
14	10/25/12	10/29/12	10P NEWS (M-F/SU)	10P-1037P	M- TF- S	1:00	3	\$2,000.00	NM																																		
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/23/12</td><td>10/29/12</td><td>M- TF- S</td><td>3</td><td>\$2,000.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>3</td><td>KMGH</td><td>M</td><td>10/29/12</td><td>10:22 PM</td><td>10P NEWS (M-F/SU)</td><td>10P-1037P</td><td>1:00</td><td>0FA12G181H</td><td>\$2,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/23/12	10/29/12	M- TF- S	3	\$2,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	3	KMGH	M	10/29/12	10:22 PM	10P NEWS (M-F/SU)	10P-1037P	1:00	0FA12G181H	\$2,000.00	NM
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	10/23/12	10/29/12	M- TF- S	3	\$2,000.00																																						
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3	KMGH	M	10/29/12	10:22 PM	10P NEWS (M-F/SU)	10P-1037P	1:00	0FA12G181H	\$2,000.00	NM																																	
Total Spots							9																																				

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$30,400.00</b>
<u>Agency Commission</u>	<b>\$4,560.00</b>
<u>Net Amount Due</u>	<b>\$25,840.00</b>